

**Mississippi Bowhunters Association**  
**P.O. Box 6**  
**Inverness, Mississippi 38753**  
**Web Site: [www.mississippibowhunters.com](http://www.mississippibowhunters.com)**



Minutes of the 2nd MBA Area Directors Meeting of 2008  
(6-8-2008)

Agenda for the 2nd MBA Area Directors Meeting of 2008 (6-8-2008)

Call to order (10:00AM) by MBA Vice President, Steve Welch

1. Old Business/Minutes from the last Area Director's Meeting
2. Updated MBA Financial Statement including 2008 Banquet Proceeds
3. Bowhunter Magazine Update
4. Advertising Update
  - a. Magazine Cost
  - b. Magazine Postage Costs
  - c. Membership # update
5. MBA E-Mail Roster Update/Status
6. 2009 Request from Alabama Bowhunters Association
7. 2008 Camp Rainbow Report
8. 2009 Banquet Speaker
9. 2008 Extravaganza Volunteer/Workers and Schedule
10. 2008 MBA Deer/Hog Hunt Cookout for Saturday Night (Nov. 8, 2008)
11. 2008-2009 3-D Chairperson and 3-D Committee
12. Nominations Committee Report for 2008-2009 MBA Officers
13. Misc. Info.
14. Meeting Adjournment

The meeting was called to order @ 5:40PM by Steve Welch, Vice President of the MBA.  
 Attendees\* at the meeting included the following:

(1) Steve Welch, MBA Vice President	(9) Audie Powers, MBA Member
(2) Joel Cunningham, MBA Secretary/Treasurer	(10) Alton Rivers, MBA Member
(3) George Fielder, Chairman 3-D Committee	(11) James Thornhill, MBA Member
(4) Joe Bumgardner, M.D., MBA Web Master-Starkville, MS.	(12) Todd Sutherland, MBA Member
(5) Patrick Taylor, MBA Area Director	(13) Wayne Braiser, MBA Member
(6) Joseph Pettit, Area Director	(14) Curtis Boykin, MBA Member
(7) Bill Tolbert, MBA Member	(15) J.J. Brock, MBA Area Director
(8) Shane Powers, MBA Member	(16) John Ledbetter, MBA Area Director

\*Note: MBA President, Jason Johnson, MBA Magazine Editor, Dwayne Ensign, Area Directors, Max Thomas, Todd Haygood and Bill Mohead, requested and received excused absences because of conflicting obligations to other meetings on 6-8-2008.

**Meeting Called to Order 5:40PM:** MBA Vice President Steve Welch called the meeting to order and welcomed all those in attendance.

1. Minutes of the 1st 2008 Area Directors Meeting of January 26, 2008 which was held at the Bass Pro Shops in Pearl, MS were reviewed and approved as presented.

**Current MBA Financial Statement** (Presented by MBA Secretary/Treasurer, Joel Cunningham, It is as follows: (Joel addressed the magazine publication and postage costs.)

Mississippi Bowhunters Association Financial Status Report 6-Jun-08			
Reconciled Bank Balance as of 6/6/2008			\$11,276
Banquet Proceeds	14,304		
Less Caterer	(4,237)		
Less Vicksburg Conv. Center	(1,674)		
		Net Banquet Proceeds	8,393
NASP Donation	3,000		
License for NASP Essay Winner	429		
		NASP Total Funds	3,429
Cost of Winter 2007 Magazine:			
Micro Printing	4,601		
Postage	828		
Mailing Service	168		
			5,597
Ad Sales Generated for Winter 2007 Magazine			\$2,350
		Net Cost Per Magazine	\$3,247
Total Members as of 6/6/2008:			
Regular Members	492		
Lifetime Members	287		
	779	Total Members	
Cost Analysis Per Member:			
Total Cost of 2 Magazines	6,494		
Total Cost of 2 Newsletters	1,600		
Total	8,094		
Divided by regular members	\$16.45	Costs us per member on magazine and newsletter	
We had 934 members when I sent our renewals last fall. I sent out 225 renewals and received 50 back.			
We are scheduled to mail out 307 renewals this year.			

2. **2008 Annual MBA Deer and Hog Hunt:** The 2008 MBA it was elected to change the date for the annual Deer and Hog Hunt to the last complete week-end in October, 2008 (Oct. 24-26). It had been traditionally the 1<sup>st</sup> week-end in November of each year. The campground will be located at the Yazoo Bowhunters Association Archery Range. There will be available water and electrical hook-ups. Hook up fee for RVs will be \$15 per day. Alton Rivers informed the meeting attendees that Billy Brewer (Director of Camp Swayze) had requested that all RV owners use the upper pavilion of Camp Swayze for placing their RVs for hook-up. Hillside WMA will be the main hunting area again this year. MBA Area Director John Ledbetter informed the attendees that he will be cooking a hog on Saturday evening (October the 25<sup>th</sup>) and all MBA Deer and Hog Hunt attendees and their families are invited to attend. All the details of the hunt will be posted on the MBA Web Site later this month.
3. **MBA Magazine Update:** The following information was submitted by our MBA Magazine editor (Dwayne Ensign) as he could not be present at the Area Director's Meeting due to a previous commitment.

I regret to say I will not be able to attend the Area Director meeting on Sunday, June 8 due to previous commitments. Please find a few items I had planned to discuss had I been able to attend.

1) The next magazine is planned to mail in early to mid-August. We need to sell ads to fund the magazine. Please remind the Area Directors that we voted at a previous meeting to support the magazine by each selling at least one ad per year. Please refer to the Ad Sales Brochure and take notice of the ad size specifications. If at all possible, ads should follow these specs. If a potential sponsor does not have an ad, they have two options. I can have one designed for them at a reasonable fee by our printer, or they can buy a business card ad which is easily scanned. FYI, a simple ad takes an hour to design at a cost of \$65/hour. Let me know if anyone needs this service. Deadlines for ads for the next magazine: By June 23, I need to know the size, by June 30; I need to have the artwork file so I can verify it will work. If you have a late ad, check with me anyway and we may be able to fit it in. If not, we'll at least have a lead for the next magazine.

2) I need for our Area Directors to communicate news-worthy events or announcements to myself, Adam Stewart or Patrick Taylor for publication. If the entire information gathering is left to me, I guarantee you I'll miss something.

3) I am committed to producing an interesting and informative magazine. The better and bigger it is, the more it costs. The bottom line is if we want it, we must fund it. The alternative to selling ads is to fund the periodicals through the general fund. Patrick, Adam and I are doing our best to be as economical as possible. There is not a budget for the magazine that I'm aware of. Do we need one?

4) Any ideas or suggestions to improve the magazine and/or newsletter are welcome. No, expected. As the functioning magazine committee, Adam, Patrick and I want to use the publications as a tool for the MBA to keep in touch with our members, and to promote the strength of our organization in order to promote the growth of bowhunting in the state of Mississippi. We have thick skin, so let us have your input, good or bad.

Dwayne Ensign

4. **National Archery in the Schools Program (NASP):**
  - a. The MBA has been a NASP sponsor and donates \$3,000.00 annually to the NASP as a continuing sponsor. Archery in Mississippi (AIMS) is an affiliate of NASP and Waldo Cleveland is the chairperson for Mississippi. Billy Thompson who is the Director of Association of Mississippi Public Schools will be working with Waldo Cleveland in promoting the NASP. Currently there are in excess of 100 private and public schools enrolled as participants in the NASP.
  - b. Following much discussion, it was elected for the MBA to continue as a sponsor if the finances of the MBA permitted same. It was also discussed and decided that if a choice became necessary to continue with financing the MBA magazine vs. continuing the NASP sponsorship, the 1<sup>st</sup> priority would be to continue financing the magazine. Dr. Bumgardner emphasized the fact that the best way for the MBA to supplement finances for the magazine is to procure more ads. If each Area Director would sell one advertisement per year it would go a long way in supporting the financial cost for the publications of our magazines and newsletters.
5. **MBA E-Mail Roster Update:** Dr. Bumgardner informed the meeting attendees that over the past 18 months, he had compiled an e-mail roster for the MBA membership that contained 387 e-mail addresses. Dr. Bumgardner sent this compiled roster to the MBA Secretary on 5/26/2008. Joel said he would start editing and updating this e-mail roster so it could be used to e-mail pertinent organizational messages and alerts as appropriate to the MBA membership. This e-mail list could be used to assist in keeping our membership informed regarding MBA matters.
6. **MBA Area Directors for 2008-2009 Update:** Dr. Bumgardner noted that there currently are 24 Area Directors. Two 2008 Area Directors were recognized and welcomed as new Area Directors and are listed in the Area Director Roster on the MBA Web Site. The 2 new Area Directors are D.R. Bozeman of Flora, MS. and Shilo Farmer of Vicksburg, MS. The MBA is looking forward to working with these two new Area Directors and we feel they can make a significant contribution to our organization.
7. **Bowhunters of Alabama E-Mail Invitation:** Mark Livingston received an e-mail message on the MBA forum from Barry Estes (President of the Bowhunters of Alabama) and Mark forwarded the message to the MBA officers. In essence, Barry informed Mark that the BHA held its inaugural charity shoot this year in Millbrook AL (at the Alabama Nature Center) and raised over \$4,000 for the Children's Hospital in Birmingham. Barry inquired if the MBA would like to join the BHA next year (2009) to do a joint fund raiser with the BHA. Barry mentioned that Mississippi was referring patients to the Children's Hospital and he thought it would be appropriate for the MBA to join the BHA in this charity event. This was discussed by all the members attending the meeting and it was suggested that we have the 2009 3-D tournament committee take this under advisement and make a recommendation accordingly.
8. **2008 Camp Rainbow Report:** Dr. Bumgardner gave an update on the 2008 Camp Rainbow event. It was held at Camp Henry S. Jacobs near Utica, MS. Camp Rainbow 2008 is a free Summer Camp offered to Youngsters with Cancer. It was held June 3-7, 2008. The MBA provided 5 volunteers to run the archery section of Camp Rainbow. The MBA involvement was all day Wednesday the 4<sup>th</sup> of June. For the 23<sup>rd</sup> year, the Mid-South Division of the American Cancer Society's many friends and donors provided the financial support that allowed children affected by cancer, (ages 6 through 17), to attend a 5 day summer camping experience at Camp Rainbow. Camp Rainbow began in 1984 at which time it was one of the first children's oncology camps in the United States. Today the camp hosts an average of 80+ campers each year. This experience aims to provide a sense of independence, adventure, self-assurance and success for each camper. Various activities ensure that there is something fun for everyone, including dancing, fishing, hiking, archery, boating, and even an arts and craft studio. The camping experience gives children diagnosed with cancer a chance to meet others affected by cancer, to bolster their self-esteem and confidence, and to just be kids and have fun. The MBA looks forward to being involved again with the Camp Rainbow event in 2009.
9. **2009 MBA Banquet Speaker:** MBA Area Director (and Vice President elect) Patrick Taylor informed the meeting attendees that a commitment from Michael Waddell of Real Tree Road Trips was pending/forthcoming and that this should be finalized in the next 2 weeks. If this commitment was not finalized by July 1, 2008 then another banquet speaker would be pursued.

- 10. 2008 MWF Wildlife Extravaganza:** Dr. Bumgardner requested volunteers to work at the 2008 Jackson Wildlife Extravaganza scheduled for the 1<sup>st</sup> week-end in August (1-3), 2008. He will start compiling a work schedule for the Extravaganza. The MBA will once again have a booth probably in the same location as last year. Dr. Bumgardner will be contacting MBA members to volunteer for the Extravaganza work schedule.
- 11. 2008-2009 3-D Committee:** George Fielder had previously informed the MBA that this would be his last year to chair the 3-D committee. Following the 2008 State Shoot, the 3-D committee chair and committee members would need to be replaced. George Fielder was recognized for doing a fine job chairing this committee for the past few years. George will be followed by Bill Tolbert (Shaw, MS) as chairperson of the 2009 3-D committee. Also agreeing to function as 3-D committee members were Wayne Brasier and Lewis Henry (Greenville, MS) Audie Powers (Duncan, MS) and Shane Powers (Cleveland, MS).
- 12. MWF Request for MBA Membership Mailing List Roster:** Max Thomas received a request Melanie Starnes (Office Manager / Events Director Mississippi Wildlife Federation) regarding the use of the MBA Membership Mailing List Roster. She wanted to use it to mail announcements to all those individual members listed on the MBA Membership Mailing List Roster for an upcoming (crossbow and bow) shoot to be held on conjunction with the 2008 MWF Jackson Wildlife Extravaganza. After much discussion, it was felt that the Area Directors did not have the authority to give permission for this request as it would necessitate contacting each MBA member to properly obtain permission to submit U.S. postal addresses for all MBA Members listed on the U.S. postal mailing address roster.
- 13. MBA Area Director Membership Update:** Dr. Bumgardner noted that there currently are 24 Area Directors. Two 2008 Area Directors were recognized and welcomed as new Area Directors and are listed in the Area Director Roster on the MBA Web Site. The 2 new Area Directors are D.R. Bozeman of Flora, MS. and Shilo Farmer of Vicksburg, MS. The MBA is looking forward to working with these to new Area Directors and we feel they can make a significant contribution to our organization.
- 14. 2008 Nomination Committee Slate of Officers for 2008-2009**

President Elect	Steve Welch
Vice President	Patrick Taylor
Secretary/Treasurer	Joel Cunningham
Magazine Editor	Dwayne Ensign
Web Master/Special Events	Joe R. Bumgardner, M.D.
3-D Committee	Bill Tolbert (Chair), Audie Powers, Shane Powers, Lewis Henry, Wayne Brasier
Life Member Chairman	Max Thomas
Legislative Chairman	Max Thomas
Chapter and Affiliate Director	George Fielder
Records Chairman/Scorer	Corey Neill
Bowhunter Education Chairman	Ronnie Pittman
The above slate of officers was presented by the 2008 Nominations Committee and were approved and accepted by a vote of acclimation for the fiscal year of 2008-2009.	

- 15. Meeting Adjournment:** With no further business to address, the meeting was adjourned at 6:30PM

Note: Recording secretary for the meeting was (MBA Webmaster/Special Events Chairman) Joe R. Bumgardner, M.D.