

Mississippi Bowhunters Association
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Agenda for the 1st MBA Area Directors Meeting of 2010 (3-13-2010)

1. Meeting call to Order-MBA President, Steve Welch.
2. Review and Approval of the Minutes from the last Area Director's Meeting of 8-01-2009.
3. Old Business from the Area Director's Meeting of 8-01-2009.
4. Current MBA Financial Statement-Presented by Joel Cunningham
5. New Area Directors for 2010 include Ben Carver of Starkville, MS and Jeffery Lee of Richland, MS.
6. Update on MBA Secretary/Treasurer Transition Status
7. Magazine Advertisement Rate Update (Dwayne Ensign)
7. MBA Awards Banquet Update (Banquet date finalized for Saturday, May 1, 2010)
8. Update for the MS Wildlife Commission/MDWF&P Youth Participation Initiative Grant Program.
9. Update on the Mississippi Bowhunters Association Archery Shop Membership Drive
10. Nominee for Director of the MBA Archery Shop Membership Drive
11. Annual MBA Area Director's Renewal Commitment/Responsibility Form. Update re: National Archery in the Schools Program
12. Update on the Final Results of the MBA Crossbow Poll
13. Proposal from Dave Holt to the MBA re: Bowhunting Educational DVDs
14. Appointment of an Archery in Schools Committee and Committee Chairman
15. New Member Application/ Packet Distribution (Including Online/U.S. Postal Mail-In and Event Sign-Up New Member Application)
16. Any additional new business
17. Meeting Adjournment

Call to order (2:33PM) by MBA President, Steve Welch

The Minutes of the last Area Director's Meeting of 8-01-2009 were reviewed/read and approved.

Attendees at the meeting included the following:

(1) Steve Welch, MBA President	(8) John Ledbetter, MBA Area Director, Benton, MS.
(2) Joel Cunningham, MBA Sec./Treas.-Inverness, MS.	(9) Clint Hood, MBA Member, Yazoo City, MS
(3) Patrick Taylor, MBA Vice President-Grenada, MS.	(10) Billy Lewis, MBA Member, Wiggins, MS
(4) Joe Bumgardner, M.D., MBA Web Master-Starkville, MS	(11) Bill Tolbert, MBA Area Director,
(5) Dwayne Ensign, MBA Magazine Editor, Pelahatchie, MS.	(12) D.R. Bozeman, MBA Area Director, Flora, MS
(6) Jeffrey Lee, (MBA Sec./Treasurer elect), Richland, MS	(13) J.J. Brock, MBA Area Director, McComb, MS
(7) Joseph Pettit, MBA Area Director, Crystal Springs, MS	(14) Josh Anderson, MBA Area Director, Hattiesburg, MS

1.

Meeting Called to Order 2:33PM, Saturday, March 13, 2010: MBA President Steve Welch called the meeting to order @ 2:33PM and welcomed all those in attendance (22 total attending). The meeting was held in conjunction with the 1st MBA Regional 3-D tournament. This meeting was held at the Yazoo Bowhunter's Archery Range Pavilion, Yazoo City, MS.

2. **Minutes of the Area Directors Meeting of July 18, 2009:** were reviewed and approved as presented.
3. **There was no carry-over old business from the 8-01-2009 Area Director's Meeting.**
4. **Current MBA Financial Statement** (Presented by MBA Secretary/Treasurer, Joel Cunningham, It is as follows: (See the next page for the full financial report).

Mississippi Bowhunters Association Financial Status Report as of 10 March, 2010

As of March 10, 2009 there was a checking balance of: \$4,869.

Savings Account Balance of: ~\$40,000

Our financial condition has remained strong; keeping in mind we transferred \$10,000 to the savings account. We are anticipating approximately \$5,000 from participating archery shops from the New Membership Drive Program. The only significant expenses on the horizon will be for the Fall 2010 magazine where it is anticipated that our costs will be ~\$6,000 for the publication along with the Amerimail expenses to mail the magazine (~\$1,500 giving us an ~ cost of \$7,300 for the Fall 2010 magazine. If we can pull off another banquet like we did this past year, the MBA will be financially strong for years to come.

5. **Newly Elected MBA Area Directors for 2010 and Area Director Renewal Forms:** (Ben Caver of Starkville, MS and Jeffrey Lee of Richland, MS are the 2 most recently elected MBA Area Directors and they were congratulated on their elections and were welcomed as new Area Directors). All the MBA Area Director Renewal Forms for 2010 were signed and collected and Dr. Bumgardner will update the Area Director Roster for 2010 and post all the Active Area Directors on the MBA Web Site. Those Area Directors not renewing will be appropriately thanked for their services before they are purged from the Active MBA Area Director's Roster.
6. **Newly Elected MBA Secretary/Treasurer-Transition Period:** Jeffrey Lee (Wildlife Biologist from Richland, MS) has agreed to fill the position of MBA Secretary/Treasurer that is being vacated by Joel Cunningham. Joel a few months ago moved to Alabama with an additional job commitment and has graciously agreed to continue as MBA Secretary/Treasurer while we are going through the transition phase. Jeffrey and Joel have been working together to make the transition as smooth and as efficient as possible. The MBA Officers and Directors recently presented Joel with an appreciation gift (A MBA Customized Whitetail/Feathered Framed Plaque created by Emily Wildlife Creations of Peel, Arkansas).
7. **Magazine Advertisement Rate Update:** Dwayne Ensign (MBA Magazine Editor) informed the attendees that the magazine rates were \$375 for a full page and \$225 for a ½ page. It was recommended that we increase these rates to \$400 and \$250 respectively. A motion for same was submitted, seconded and passed unanimously effective immediately. It was mentioned that the Archery Shop/MBA New Membership Program has/will significantly help advertisement income to help defray the cost of our magazine publication; all Area Directors are still encouraged to sell at least 2 advertisements per year.
8. **MS Wildlife Commission/MDWF&P Youth Participation Initiative Grant Program:** The MBA Youth Participation Initiative Grant Program Committee recommended that we combine our MBA Grant Proposal with the NWTF's MS Chapter's \$5,000 proposal, for a total Grant Application request of \$20,000 (\$15,000 MBA and \$5,000 NWTF). This submitted application for funding for this Youth Grant Program was reportedly approved by the MDWF&P with any/all proceeds to be used to promote the NASP (National Archery in the Schools Program). Even though the application was approved, no funds have been dispersed to date.
9. **Archery Shop Membership Drive:** It was reiterated that the Archery Shop Membership Drive has supplemented the income to help defray the cost of the MBA Magazine publication, but all Area Directors were again encouraged to sell at least 2 advertisements per year to help defray the expense of the magazine. With the Archery Shop/MBA New Membership Program in progress, Joel Cunningham informed us that our current active membership is ~1,500. Next a motion was submitted that an Archery Shop/MBA New Membership Program Committee Chairman/Coordinator be elected to 'spearhead' this new membership recruitment with the Archery Shops. MBA member Clint Hood of Yazoo City, MS. and a Yazoo Bowhunters Association member agreed to function in this capacity. He was unanimously elected to this new but vitally important position. Clint will organize and coordinate these continued efforts. It was recommended that in the future, the participating archery shops should submit their newly enrolled members on a monthly basis so as to eliminate the problem of a load placed on the Secretary to enroll several hundred members all at one time.

Also when newly enrolled member applications are submitted, they receive their new member packets and each subsequent magazine publication is then mailed to them when the next publication is mailed out to the membership.

10. **National Archery in the Schools Program/AIM (Archery in Mississippi) update/listing of the current 151 plus participating Schools:** V.P. Patrick Taylor mentioned that it takes ~\$3,000.00 funding to initiate the NASP Program in a new school. The MBA has been a NASP sponsor for the past 3 years and plans to continue as long as the MBA is financially able to do so. With this vitally important program, Patrick submitted a motion to have Bill Tolbert Chair the MBA/NASP Committee with committee members consisting of Josh Anderson and B. J. Lewis. This committee will be challenged to coordinate the efforts of the MBA with the MASP and help coordinate getting more schools involved in NASP.
11. **New Membership Packet Content and Distribution:** It was discussed at length a practical and economical way to implement the distribution of new membership packets to newly recruited/enrolled MBA members. Since these packets are distributed by the MBA Secretary for all online applications, it was recommended that Joel, Jeffrey, and Dwayne as a committee decide and recommend how to distribute these new membership packets and exactly what should be included in the packet.
12. **2010 Annual MBA Deer and Hog Hunt:** The Annual MBA Deer and Hog hunt had been traditionally the 1st week-end in November of each year. It was elected to change the date for the upcoming 2010 annual Deer and Hog Hunt to October 8, 9, 10, 2010 (before squirrel season). The 2010 campground will again be located at the Yazoo Bowhunters Association Archery Range (Camp Swayze). There will be available water and electrical hook-ups. Hook up fee for RVs probably will be \$15 per day as it was for the preceding years. Hillside WMA will be the main hunting area again this year. Traditionally MBA Life Members John and Linda Ledbetter have cooked for all the attendees of the hunt on Saturday after the evening hunt. Representatives of the Yazoo Bowhunters Association once again graciously extended an offer to host the 2010 Annual Deer/Hog hunt and the MBA promptly accepted their invitation.
13. **3-D Archery Update:** Bill Tolbert (MBA 3-D chairman informed the directors that 188 paid shooters registered for the 1st 2010 MBA Regional 3-D Tournament with 51 new members signing up and 60 members renewed their memberships (including 8 associate/family memberships). This should bring our total membership to greater than 1,500.
14. **MBA Magazine/Membership Crossbow Opinion Poll Results:** Dr. Bumgardner presented the final Crossbow Opinion poll survey that was taken via the MBA Magazine. The final results were 91 % of the poll responders were in favor of the MBA's position of *not allowing Crossbows during the archery only season*. (This is consistent with the position of the National Pope and Young Club. It was again mentioned that documented physically disabled hunters could apply for a Crossbow permit after receiving disability status report following a physician's examination. An individual can also use a crossbow during *archery only season* if he/she is chronologically 65 or older.
15. **Updating the MBA Brochure:** It was mentioned that our MBA Application Brochure needed updating with the appropriate address of our new MBA Secretary/Treasurer Jeffery Lee. Dr. Bumgardner created the current brochure and will anticipate making a proposal for the update for future printing before the next Area Director's Meeting.
16. **MBA Archery Event at D'Lo Water Park Request:** A request had been received from Chris McPhail (Director of Parks and Recreation for Simpson County) requesting MBA input in assisting/sponsoring an archery event at the D'Lo Water Park for outdoor enthusiasts. The contact person is Chris McPhail via Sandy Entekin's e-Mail address of dlowaterpark@bellsouth.net. It was recommended that Dr. Bumgardner forward this request on to Bill Tolbert (Chairman of the 3-D Tournament Committee). The Area Director's felt this would be an event that we should consider our participation and involvement. Dr. Bumgardner will forward the request to Bill Tolbert as chairman of the 3-D committee.
17. **The final Date for the 2010 MBA Annual Awards Spring Banquet:** The finalized 2010 Annual Awards Banquet date is Saturday, May 1, 2009. Lee and Tiffany Lakosky will be our guest speakers and their fee will be \$5,000. It was voted to return to Grenada, MS as the host site for the 2010 banquet. Banquet tickets were dispersed by Steve Welch to all the Area Directors. The Banquet facility at Holmes Community College in Grenada will be open for the banquet set-up starting at 1:00PM on the afternoon of the banquet. The evening's auctioneer will be Dwight Jones (who did last year's banquet. Banquet volunteers included Registration/John Ledbetter, Silent Auction/ Dwayne Ensign and D.R. Bozeman, Live Auction/D. R. and Harvey Bozeman, Raffle Table/Dwayne Ensign, John Loper and B.J. Lewis, Hunt Card Table/Joseph Pettit, J.J. Brock, Joseph Jackson, Cashier/Joel Cunningham, Josh Anderson and Bill Tolbert, Clean-Up Crew/All Area Director Banquet Attendees.
18. **Meeting Adjournment:** With no further business to discuss, the meeting was adjourned @ 3:45PM.

Joe R. Bumgardner, M.D.

Recording Secretary for the Meeting